



jiàng jià

降价

Verb · to cut the price

Example Sentences

shāng chǎng zhèng zài jǔ xíng jiàng jià cù xiāo huó dòng

商场正在举行降价促销活动。

The mall is having a price reduction promotion

zhè jiā shāng diàn de shāng pǐn zuì jìn jiàng jià le

这家商店的商品最近降价了。

The products in this store have recently had their prices cut.

zhè zhǒng yǐ xī shēng chǎn pǐn zhì liàng wéi dài jià de jiàng jià cù xiāo zuì zhōng bìng bú huì dài lái lì rùn fǎn ér huì dé bù cháng shī

这种以牺牲产品质量为代价的降价促销，最终并不会带来利润，反而会得不偿失。

This kind of price-cutting promotion at the cost of product quality will not ultimately bring profits; on the contrary, it will result in losing more than you gain.

Trace each character, then write the word on your own.

降	降	降	降	降	降	降	降	降	降	降
价	价	价	价	价	价	价	价	价	价	价