



cè huà
策划

Verb · plan; plot; scheme

Example Sentences

tā cè huà le yí gè shēng rì pài duì
他策划了一个生日派对。

He planned a birthday party.

tā men zhèng zài mì mì cè huà yí gè diān fù xìng de shāng yè xiàng mù
他们正在秘密策划一个颠覆性的商业项目。

They are secretly planning a disruptive business project.

gōng sī zhèng zài cè huà yī chǎng xīn chǎn pǐn fā bù huì
公司正在策划一场新产品发布会。

The company is planning a new product launch event.

Trace each character, then write the word on your own.

策	策	策	策	策	策	策	策	策	策	策
策	策	策	策							
划	划	划	划	划	划	划	划	划		