



zhāo lái

招徕

v. · to attract; to draw in (customers, visitors, etc.)

Example Sentences

zhè jiā xiǎo diàn yòng xiāng qì zhāo lái le bù shǎo guò lù de kè rén
这家小店用香气招徕了不少过路的客人。

This small shop used its aroma to attract quite a few passersby.

wèi le zhāo lái gù kè tā men xiǎng chū le gè zhǒng bàn fǎ
为了招徕顾客，他们想出了各种办法。

In order to attract customers, they came up with all kinds of methods.

xīn kāi de shū diàn zài mén kǒu bǎi shàng xiān huā zhāo lái ài dú shū de rén jìn lái kàn kan
新开的书店在门口摆上鲜花，招徕爱读书的人进来看看。

The newly opened bookstore put fresh flowers at the entrance to attract people who love reading to come in and take a look.

Trace each character, then write the word on your own.

招	招	招	招	招	招	招	招	招	招	招
徕	徕	徕	徕	徕	徕	徕	徕	徕	徕	徕
徕	徕									