



tóu fàng
投放

Verb · launch / put into (market)

Example Sentences

zhè kuǎn xīn chǎn pǐn jiāng zài xià gè yuè zhèng shì tóu fàng shì chǎng
这款新产品将在下个月正式投放市场。

This new product will be officially launched into the market next month.

gōng sī jì huà zài diàn shì shàng tóu fàng xīn guǎng gào
公司计划在电视上投放新广告。

The company plans to launch a new advertisement on TV.

nǐ men gōng sī wèi shén me xuǎn zé zài shè jiāo méi tǐ shàng tóu fàng guǎng gào
你们公司为什么选择在社交媒体上投放广告？

Why did your company choose to launch advertisements on social media?

Trace each character, then write the word on your own.

投	投	投	投	投	投	投	投	投	投	
放	放	放	放	放	放	放	放	放	放	放