dài yán

代言

Verb · Endorsement

Example Sentences

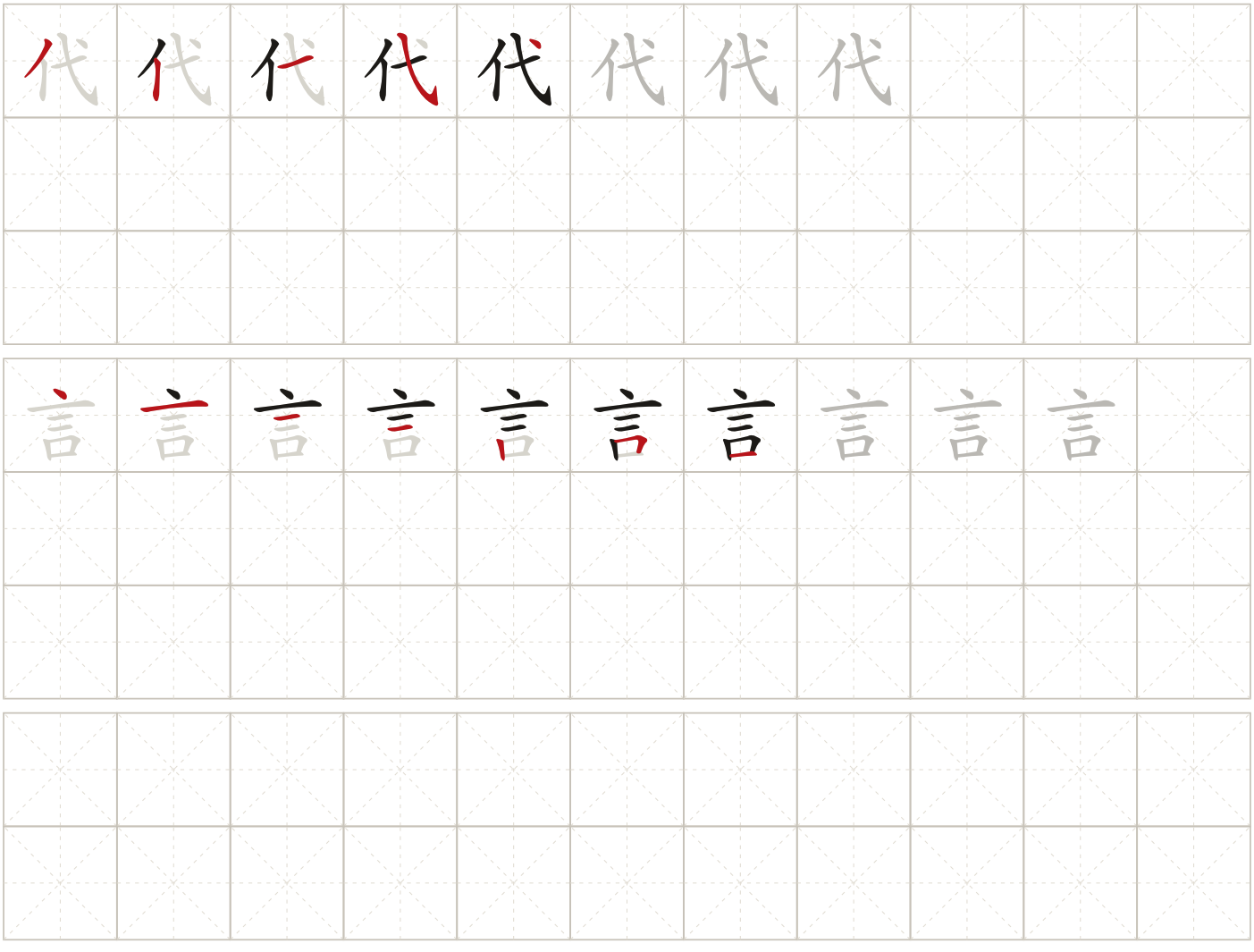
zhè wèi yùn dòng yuán de dài yán jí dà dì tí shēng le pǐn pái de gōng zhòng xíng xiàng
这位运动员的代言，极大地提升了品牌的公众形象。

This athlete's endorsement has greatly enhanced the brand's public image.

tā wèi zhè ge pǐn pái dài yán
他为这个品牌代言。

He endorses this brand.

zhè wèi míng xīng dài yán le yī kuǎn xīn shǒu jī
这位明星代言了一款新手机。

This celebrity is the spokesperson for a new mobile phone.

Trace each character, then write the word on your own.